

2025 HBCU-DSC Annual Celebration



Sponsorship Packet
April 10 - 12, 2025
Huntsville, AL
<http://hbcu-dsc.org/>

About HBCU-DSC:



- ◆ The HBCU Data Science Consortium (HBCU-DSC) is excited to announce its annual celebration, scheduled for April 10-12, 2025.
- ◆ The HBCU-DSC's mission is to advance and sustain excellence in data science research, education, industry partnerships, and inclusivity, creating lasting impact within the HBCU community and beyond. This event offers a dynamic platform designed to foster collaboration and innovation within the HBCU community, with a special focus on strengthening data science tools, sharing knowledge, and generating fresh ideas across institutions, many of which are based in the southern region.

HBCU-DSC Annual Celebration



The purpose of this conference is to advance data science at HBCUs and feature cutting-edge undergraduate and graduate research.

This event will serve as a place to build a network of HBCU researchers focused on development of resources, collaborations and initiatives centered around data science.

Additionally, this event provides the opportunity to share and discuss activities aimed to increase the number of minority data scientists.

Why Sponsor: (Benefits & Impacts)



- ❖ Serving as a sponsor for the HBCU-DSC annual celebration will:
 - Enable students to participate in research symposium where they can showcase their research.
 - Provide student training session, help cover student registration fees, and awards for the research symposium.
 - Enhance the over conference experience by supporting refreshments, conference swag and etc.



Sponsorship Levels



	Platinum: >= \$5000.00	Gold: \$4999.99-\$2000.00	Silver: \$1999.99-\$1000.00	Bronze: \$999.99-\$500.00	Supporter: \$499.99-\$150.00
<u>Sponsor Benefits:</u>					
Complementary Registrations	4 tickets	3 tickets	2 tickets	1 ticket	
Name & Logo placed on promotional material	X	X	X	X	X
Company Branding/Marketing Item include in Conference Swag Bag	X	X	X	X	X
Access to attendees	X	X	X		
Name & Logo Listed on Event Programs	X	X	X	X	X



Platinum



- ❖ Platinum sponsorship is from \$5,000.00 and up.
- ❖ Platinum sponsors benefits include the following:
 - 4-Complementary conference registrations
 - Name & logo placed on promotional material
 - Company branding/marketing item include in conference swag bag
 - Access to attendees
 - Name & logo listed on event programs





Gold



- ❖ Gold sponsorship is from \$2,000.00 up to \$4,999.99.
- ❖ Gold sponsors benefits include the following:
 - 3-Complementary conference registrations
 - Name & logo placed on promotional material
 - Company branding/marketing item include in conference swag bag
 - Access to attendees
 - Name & logo listed on event programs





Silver



- ❖ Silver sponsorship is from \$1000.00 up to \$1999.99.
- ❖ Silver sponsors benefits include the following:
 - 2-Complementary conference registrations
 - Name & logo placed on promotional material
 - Company branding/marketing Item include in conference swag bag
 - Access to attendees
 - Name & logo listed on event programs





Bronze



- ❖ Bronze sponsorship is from \$500.00 up to \$999.99.
- ❖ Bronze sponsors benefits include the following:
 - 1-Complementary conference registration
 - Name & logo placed on promotional material
 - Company branding/marketing item include in conference swag bag
 - Name & logo listed on event programs





Supporter



- ❖ Supporter sponsorship is from \$150.00 up to \$499.99.
- ❖ Supporter sponsors benefits include the following:
 - Name & logo placed on promotional material
 - Company branding/marketing item include in conference swag bag
 - Name & logo listed on event programs



Contact:

For more information about the event, information on sponsorship please contact:

Dr. Alfred Watkins

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